SHAFIRA NOH

Website:
https://shafiranoh.com

E-mail: nshfnoh@proton.me

TECH *STACK*

WordPress, SEO, PHP (mostly in WordPress plugin-related activities), Jamstack/ Static Sites, JavaScript, Gatsby, HTML, CSS, Bootstrap, HTML emailing

WORDPRESS *STACK*

Local, Windows Server, LAMP, cPanel, Plesk, XAMP, phpMyAdmin, DNS configuration, CloudFlare, Advanced Custom Fields, WooCommerce, SEO plugins, caching plugins

NO *CODE* *TECH* *STACK*

Make, Zapier, IFTTT, Hubspot, Ubersuggest, Copy.AI, MailChimp, Revue, Wix, Webflow, Airtable

Summary: Prolific, WordPress developer with a passion for client happiness & empowerment, and beating former "best-yets" from just a home tutor. Consulted closely 10 new product features & prototypes per year for BIT Group intra-startups. 95% of my client websites rank A in GTMetric.

QUALIFICATIONS

Ongoing, 2021 – Candidate of Masters in Business Administraion (Technopreneurs), Universiti Teknologi Malaysia.

2020 – Service Design, Interaction Design Foundation. Certified online. Certified Top 10 in the World.

2019 – Certified Service Designer, University of Arts London. Certified online.

2012 - 2016, BSc Bioinformatics, Management and Science University (MSU).

WORK EXPERIENCE

2018 - Present, wordPress technical support

Key achievement:

- Helped clients from various demographics - 40 small businesses, 6 non-profits, 1 school, 2 university lecturers, 5 high school students, and few others.
- Consulted, trained and assisted clients with their use cases for various needs e.g. for learning, marketing, membership, subscription, and others, on the go.

Key responsibilities:

- Understand client's problem and find best WordPress or non-WordPress solution based on their time, budget, & tech literacy.
- Fulfill the tasks based on milestones & deadlines, either for weekly or monthly task list.
- Edit contents & designs as well as tweak the coding where necessary to make their websites worked as best.
- Made videos and friendly documentation for their easy references.

Dec 2020 - present, WordPress developer & team lead

Key achievement:

- Led tech team for WordPress development for 2 government departments, after 1 year of work, where they used Windows Server.
- Created very quick websites and web apps for emergency flood aid program and ensure its ease of use for all users throughout the NGO.
- Revamped hacked website in less than 3 days in Linux (but basic skills only) and cleaned up viruses in websites, migrated to Windows Server.

Key responsibilities:

- Gathered the preliminary information from clients and decided the best requirement for the website based on their cost, timeline, current skills, and future needs.
- Turn client's requirements and design into semantic HTML and CSS that works smoothly in modern browsers
- Check & debug: able to troubleshoot and modify premade plugins
- Change & test plugins to make the best fast websites
- Set up & configure SEO settings and writeups for website contents
- Involved in entirety of software development lifecycle from user requirement, designing, coding to debugging, testing, documentation and training (learn on-the-go).
- Trained interns and juniors in the team, from scratch.

SOCIAL/ INTELLECTUAL EXPERIENCES

Tech team volunteer in state election of Johor, Malaysia with MUDA party. March 2022. Helped with the campaign launch, candidate pages, and campaign info micro-writing.

Tech team volunteer in maribantu MUDA party. December 2021. Helped with flood-aid process from volunteer onboarding/ registration, campaign launch, inventory small system, and volunteering RSVP system.

CURRENT ACTIVITIES

OdinProject Backend Certification | Translating HuggingFace | Make TikTok videos about easy tips for digitalising their processes (2100 followers, with highest 35k views)

Social media handle: @nshfnoh for my further works

Academic/ Industry Reference:
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